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**COMMERCIAL**

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**MEMBERSHIP**

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**APPLICATION**

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**Specialists in residential interior design<sup>SM</sup>**

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# Membership Levels

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## Partner In Design

This membership is for national showrooms, galleries, design centers, retail stores/outlets, manufacturers or distributors of interior design related products and services.

**Requirements:** To become a Partner in Design, the company must offer design related products or services at a **national level**. In addition, the company must be willing to market their products and services to residential interior designers on a different basis than for the general public.

### Sterling Level

**Annual dues - \$400**

- Use of the IDS logo in advertising
- IDS Chapter participation
- Discounts on targeted mailings for promotional items
- Free company website link on IDS "HOT TOPICS" e-newsletter for 30 days
- Featured 100-word story plus color photo on Portfolio On-line e-zine
- Free E-blast to IDS designers (up to 2 times annually)
- 20% discount on submissions for CQRID CEU course approval.

### Titanium Level

**Annual dues - \$600**

- **Includes all benefits of Sterling Membership plus**
- Free E-blast to IDS designers (up to 4 times annually)
- Continuous showing of 5 minute digital presentations during Markets and Conferences
- 35% discount on submissions for CQRID CEU course approval

### Platinum Level

**Annual dues - \$750**

- **Includes all benefits of Titanium Membership plus**
  - Free E-blast to IDS designers (up to 6 times annually)
  - Full page feature article in IDS Portfolio e-zine (\$750 value)
  - 50% discount on submissions for CQRID CEU course approval
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## Home Furnishings Retail Store

**Annual dues - \$150**

- Discounts on designer and sales specialist memberships (per store; discount available for multiple locations)
- Discounts on educational opportunities
- IDS Chapter participation
- Listing on IDS website to promote Employment Opportunities
- Free company website link on IDS On-line Partner In Design Directory
- Featured 100-word story plus color photo on Portfolio On-line e-zine

## Affiliate Partner

**Annual dues - \$175**

This membership level is specifically for regional or local independent retail businesses offering special pricing and promotions to the design trade for either products or services.

- Listing in "Find a Partner" on the IDS website
  - Free company website link on "HOT TOPICS" e-newsletters for 30 days
  - Opportunity to host a Chapter meeting
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All IDS memberships dues are annual amounts beginning January 1. Please contact the IDS National Office for pro-rated dues amount effective from the beginning date until December 31<sup>st</sup>.

# choose your membership

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**Instructions** – Please complete the front and back of this sheet (print neatly). Please retain a copy for your records.

**Required documentation:** All of the documents are important and must accompany your application. If documents are missing, processing the application may be delayed. The following documents are required for:

**Partner in Design or Retail Store**

- Website address
- One (1) tearsheet (containing your advertisement)

**Affiliate Partner**

- Website address
- Business Cards



## Membership type you are applying for:

- Platinum     Titanium     Sterling     Retail Store     Affiliate Partner



## Company Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip+4: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Marketing/Advertising Contact: \_\_\_\_\_



## Retail or Branch Stores

List address and contact information for locations (on an additional sheet of paper) to be included as IDS branch store members. Add an additional \$50 for each location you would like to register.



## Products & Services

**Check all products offered:**


- |  |   |
|--|---|
| <input type="checkbox"/> Accessories/Mirrors | <input type="checkbox"/> Occasional Furniture |
| <input type="checkbox"/> Carpet/Area Rugs    | <input type="checkbox"/> Outdoor Furniture    |
| <input type="checkbox"/> Case Goods          | <input type="checkbox"/> Upholstery           |
| <input type="checkbox"/> Fabric              | <input type="checkbox"/> Wall Coverings       |
| <input type="checkbox"/> Lighting            | <input type="checkbox"/> Other _____          |

**Check all services offered:**

- |   |   |
|---|---|
| <input type="checkbox"/> Factory Tours      | <input type="checkbox"/> In-Studio consultations  |
| <input type="checkbox"/> Sales Seminars     | <input type="checkbox"/> Custom ordered furniture |
| <input type="checkbox"/> Sales Training     | <input type="checkbox"/> Designer Discounts       |
| <input type="checkbox"/> Color Presentation | <input type="checkbox"/> Custom order draperies   |
| <input type="checkbox"/> Free Home Delivery | <input type="checkbox"/> On-line orders           |

# Becoming an IDS Member

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 **How did you hear about IDS?** \_\_\_\_\_

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## **Payment**

Please enclose payment which includes membership dues, one-time application fee and, if applicable, any additional fees.

**Note: Membership begins when your application is approved and expires on December 31<sup>st</sup>. Please contact the IDS National office (888-884-4469 ext. 225) for pro-rated fee.**

## **Partners in Design**

- Platinum Level - \$750 + \$35 one-time application fee
- Titanium Level - \$600 + \$35 one-time application fee
- Sterling Level - \$400 + \$35 one-time application fee
- Home Furnishings Retail Store - \$150 + \$35 one-time application fee

\*Add an additional \$50 for each store or branch you would like to register

Manufacturer and sales representatives may join IDS for an annual fee of \$60.00 by using a separate individual application which is available at [www.interiordesignsociety.org](http://www.interiordesignsociety.org).

- Affiliate Partner - \$175 + \$35 one-time application fee
- Check enclosed made payable to "Interior Design Society" or IDS in the amount of \$ \_\_\_\_\_
- Charge the following credit card in the amount of \$ \_\_\_\_\_
- Visa                       MasterCard                       AmEx                       Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Note: Membership begins when your application is approved and expires on December 31<sup>st</sup>. Please contact the IDS National office (888-884-4469 ext. 225) for pro-rated fee.**

## **Statement of Application**

I hereby apply for membership in the Interior Design Society and attest that all information given in this application is true and accurate. I agree in advance to IDS objectives and pay the established dues.

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

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